



# **GUIDING PRINCIPLES**

## VALUE

Programs and initiatives must create strategic and demonstrable value for member institutions

## COMMONALITY

Supported programs and initiatives must have a clear and common differentiator such as geography, strong member

unique resources

## **DIVERSITY**

Collaborative efforts should value and advance diversity, equity, and inclusiveness across our member institutions

## DATA

Data should play a central role in both informing and evaluating our programs and initiatives

SUPPORTING GOALS STRATEGIC THEMES

NATIONAL LEADERSHIP & INFLUENCE